



## *PRESS RELEASE*

### **Brink Software Selected by SanSai for New Concept and Franchisee POS Replacement**

July 1, 2011

San Diego, CA

SanSai, California's premier quick casual Japanese chain, recently installed the Brink Cloud POS system in their new prototype Fullerton location and have selected Brink for all future upgrades for their extensive franchisee community. SanSai will utilize the full Brink product suite including POS, Enterprise reporting, online ordering and an extensive loyalty/rewards program. In addition, SanSai is the launch customer for the Brink Kiosk which is used to order ready to make sushi.

"We are extremely pleased with the benefits we have seen as a result of using the Brink Cloud POS system," said Ron Dharmika, the managing member of SanSai North America Franchising, the franchisor of Sansai. "It was very important to us with our new concept that we use the latest technology, including the kiosk, and we selected the Brink Cloud POS system because it was the most advanced system we could find ." He added, "We also appreciated Brink's willingness to work with us and enhance the software to meet our needs."

The mission at SanSai® Japanese Grill is to be the leading national restaurant brand to be known and recognized as the defining standard for the best tasting, highest quality, most convenient and freshest in Japanese quick-casual cuisine. SanSai makes the menu items fresh from scratch and served with "SanSai® Spirit. All SanSai special sauces are made fresh and everything is prepared and cooked to order. Please visit their website at [www.sansaisushigrill.com](http://www.sansaisushigrill.com).

Brink Software is the leading provider of Cloud-based point of sale and restaurant management software solutions. Founded by a group of industry veterans in 2009, Brink Software's growing team currently benefits from more than 100 combined years of software development experience and more than 50 combined years of POS sales experience.

For more information on Brink Software and its products or services please contact Richard Stack at [richard.stack@brinksoftware.com](mailto:richard.stack@brinksoftware.com) or visit [www.brinksoftware.com](http://www.brinksoftware.com).

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