



PRESS RELEASE

Brink Software Plays Key Role in Native Foods Rapid Expansion

May 19th, 2011

San Diego, CA

Native Foods Cafe, the country's premiere vegan/vegetarian restaurant chain recently announced substantial increase in same store sales and rapid expansion plans. All 7 existing Native Foods Café restaurants have been using the Brink Cloud POS system since 2009 and take advantage of the full suite of features offered by Brink POS. Enterprise reporting, online ordering and an extensive loyalty/rewards program are just some of the Brink POS features that have helped facilitate the successful growth of Native Foods Café. The loyalty program will also play a key role in launching 6 new units in 2011, helping drive customer retention and raise brand awareness in new markets.

"We are extremely pleased with the benefits we have seen as a result of using the Brink POS system," said Daniel Dolan, Native Foods' Chairman & CEO. "Since switching to Brink POS we have experienced tremendous growth including a 32% increase in System-wide Same Store Sales in 2010 and an additional 23% increase in System-wide Same Store Sales in the 1st Quarter of 2011. Our guests love our rewards program, and we couldn't be happier with our decision to use Brink POS."

Native Foods Cafe is the award-winning vegan/vegetarian restaurant chain founded in 1994 by the nationally acclaimed vegan chef, Tanya Petrovna. There are currently 7 operating restaurants and an additional 6 more in development, with 3 scheduled to open in Chicago during the 2nd and 3rd Quarters of 2011. For more information on Native Foods Cafe, please visit their website at www.nativefoods.com.

Brink Software is the leading provider of cloud-based point of sale and restaurant management software solutions. Founded by a group of industry veterans in 2009, Brink Software's growing team benefits from more than 100 combined years of software development experience and more than 50 combined years of POS sales experience.

For more information on Brink Software and its products or services please contact Richard Stack at richard.stack@brinksoftware.com or visit www.brinksoftware.com.
